



reisetopia
HOTELS

Redefining Luxury Travel

reisetopia Hotels — Redefining luxury travel

With thousands of bookings each year and equally as many high-end clients in our unique CRM system, we are proud to say that reisetopia Hotels has become the largest independent marketer of luxury hotels for German, Austrian, Swiss and French clientèle



Bookings in 2022
+ 65% to previous year

Bookings in 2023
+ 42% to previous year

Booking Value in 2023
+60% to previous year



4,9 / OUT OF 5,0 ★ Trustpilot Rating

98% convinced customers



35+ Highly skilled &
multilingual employees

What makes our company unique?

*Carefully curated selection of 3000+
of the best luxury hotels worldwide,
bookable with exclusive benefits*



*All bookings offer
full flexibility*



*Each client receives
premium service from our
Luxury Hotel Advisors*



Working with reisetopia

'Our vision has never been to only make luxury travel accessible, but also to make the experience better for everyone — for partners and clients alike, thanks to our industry-leading service and technical progress.'

— MORITZ LINDER, CEO



Website with **over 2 Million** monthly visitors



Carefully curated and strategically timed campaigns



Customized marketing measures targeted to your property and KPIs



Exceptionally **high click & open-rates**



Clientele that books luxury hotels more than **5 times a year**



Increase of sales revenue by **up to 100%** during the campaign

01 — Placements

Top-Ranking City (1 Month)

Your property is placed in front of your competitors in our hotel search

UNSERE EMPFEHLUNG ★ ab 236 €

Your Hotel here

✚ Gesamtpreis pro Zimmer: 1104€
inklusive Steuern & Gebühren

✚ Kostenfreie dritte Nacht für Suiten
Reisezeitraum: Bis 18. April 2022

DETAILS

reisetopia reisetopia HOTELS

OUR PROMISE: FREE CANCELLATIONS OR REBOOKING & NO DEPOSIT FOR ALL BOOKINGS!

Berlin, Deutschland 17.08.22 22.08.22 2 Adults, 0 Children, 1 Room

FILTER OPTIONS

Suchergebnisse

236 € ab 175 € ab 176 €

Your Hotel here Orania.Berlin Hotel Palace Berlin

202 € ab 251 € ab 268 €

Hotel am Steinplatz Berlin Grand Hyatt Berlin Regent Berlin

ab 202 € ab 251 € ab 268 €

Tippboxes Destination Page (1 Month)

Your property stands out in articles about your corresponding market

pro Nacht gezahlt, was meiner Meinung nach ein fairer Preis ist. Frühstück war in der Rate bereits mit inbegriffen, dank meines Radisson Gold Status gab es zudem auf alle Getränke und Speisen noch einmal 15 Prozent Rabatt on top.

Your Hotel here

Eine architektonische Perle am Ufer der Alster

Stadtteil Rotherbaum, Hamburg, Deutschland

- Außergewöhnliche Architektur
- Ausstellung ausgewählter Kunstwerke und Fotografien
- Lage direkt an der Alster
- City-Nähe
- Wellness auf 58m²

EXKLUSIVES ANGEBOT

Kostenfreie vierte Nacht
bis 22. Mai 2022

AUFENTHALTSZEITRAUM

bis zum
29. Dezember 2021

DIREKT ZUR BUCHUNG

ZUM REVIEW

Kostenfreies Frühstück

Kostenfreies Upgrade

Hotelguthaben 100 USD

Auch der Check-in verlief einwandfrei. Vor dem Hotel befindet sich ein großer Parkplatz, der durch ein großes Tor abgesperrt ist. Dort erhalten nur Gäste des Hotels Zugang. Bei Ankunft am Hotel gibt es kein Hotelpersonal, das proaktiv beim Ausladen der Koffer hilft oder das Auto parkt. Sobald man das Hotel betritt, wird man jedoch sehr freundlich in Empfang genommen.

Das The Tsinandali Estate Hotel liegt am äußeren Rand des Ortes Tsinandali und rund einen Kilometer vom Ortskern entfernt. Zum nächsten Bahnhof sind es über drei Kilometer, in der Regel

02 — Premium Placements

Front Page (1 Week)

Make thousands of daily clients aware of your property, generate additional bookings & gain new premium clients

Aktuelle Angebote

Flexible Luxushotel-Angebote

3 FÜR 2 NÄCHTE

- Kostenfreies Frühstück
- Kostenfreies Upgrade
- Hotelguthaben 100 USD
- VIP-Behandlung

Your hotel here

ALLE HOTELS

Zum Newsletter anmelden

Alle Updates zu Corona und den Auswirkungen auf Eure Reisen - im kostenlosen reisetopia Newsletter!

E-Mail-Adresse **WEITER**

Upgrade, Spa-Guthaben & viele weitere Vorteile im Rocco Forte The Charles München

Thai Airways erhöht Frequenzen nach Deutschland

*Present three properties at the same time on our homepage. The order is at the discretion of reisetopia.

Hotel Front Page (1 Week)

- Complementary Breakfast
- Points & Statusbenefits

Get noticed by thousands of luxury travelers with booking intention every day

Current Offers

Your hotel here

Free third night for a Deluxe room

- all reisetopia Hotels guaranteed benefits
- VIP treatment during stay
- Travel period: bis 31. Oktober 2021

REQUEST NOW

Popular Travel Destinations



03 — Social Media

OPTION A: Club Lounge Post (Facebook) & One Signal Push Notification

Be featured in the largest Facebook group in Germany focusing on luxury travel with over 10,000 members



OPTION B: Hotel Group Post (Facebook) & Instagram Product Day

Be featured in a space with over 23,000 highly engaged followers

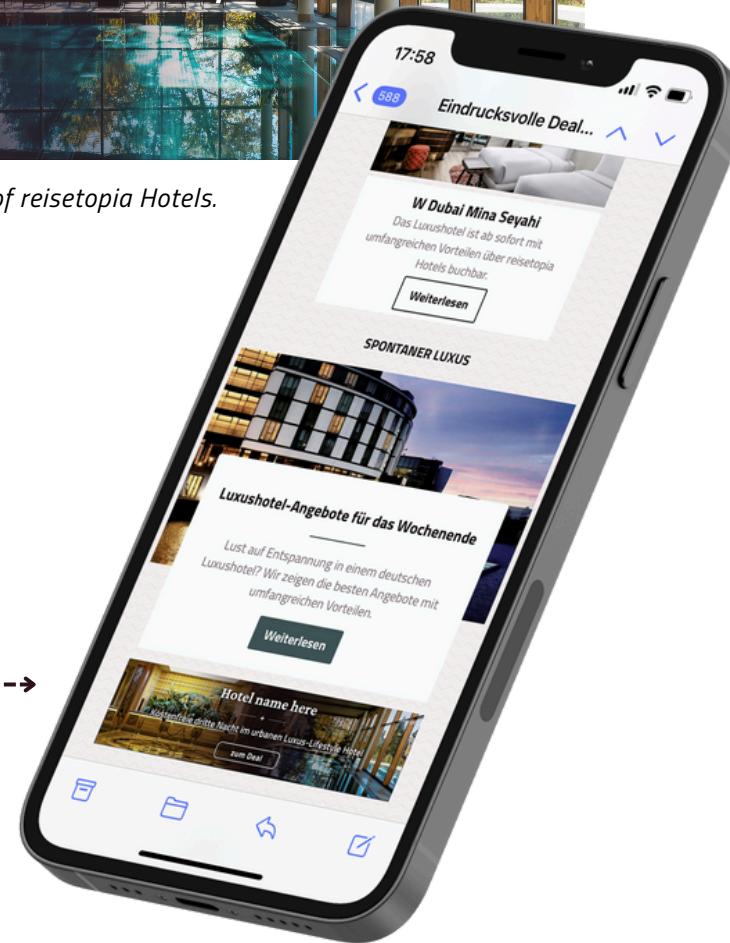
04 — Banner

Newsletter Banner (3 Pcs)

Banners are only offered for very attractive travel offers or special hotel presentations

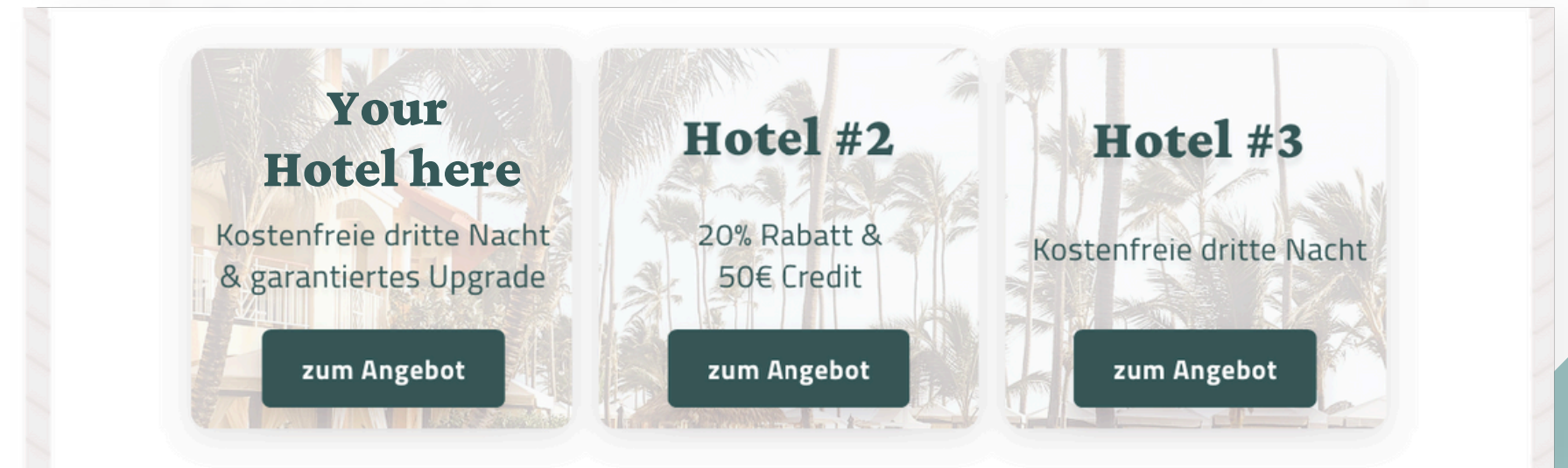


*Banner directly linked to the booking page of reisetopia Hotels.



After Stay Mail Banner (1 Month)

Reach around 1.000 clients that have previously completed a stay via reisetopia Hotels



20,000+
NEWSLETTER SUBSCRIBERS

~1,000
MONTHLY RECEIVERS

05 — Dedicated Newsletter Hotel

Dedicated newsletter focusing exclusively on the presentation and promotion of your hotel

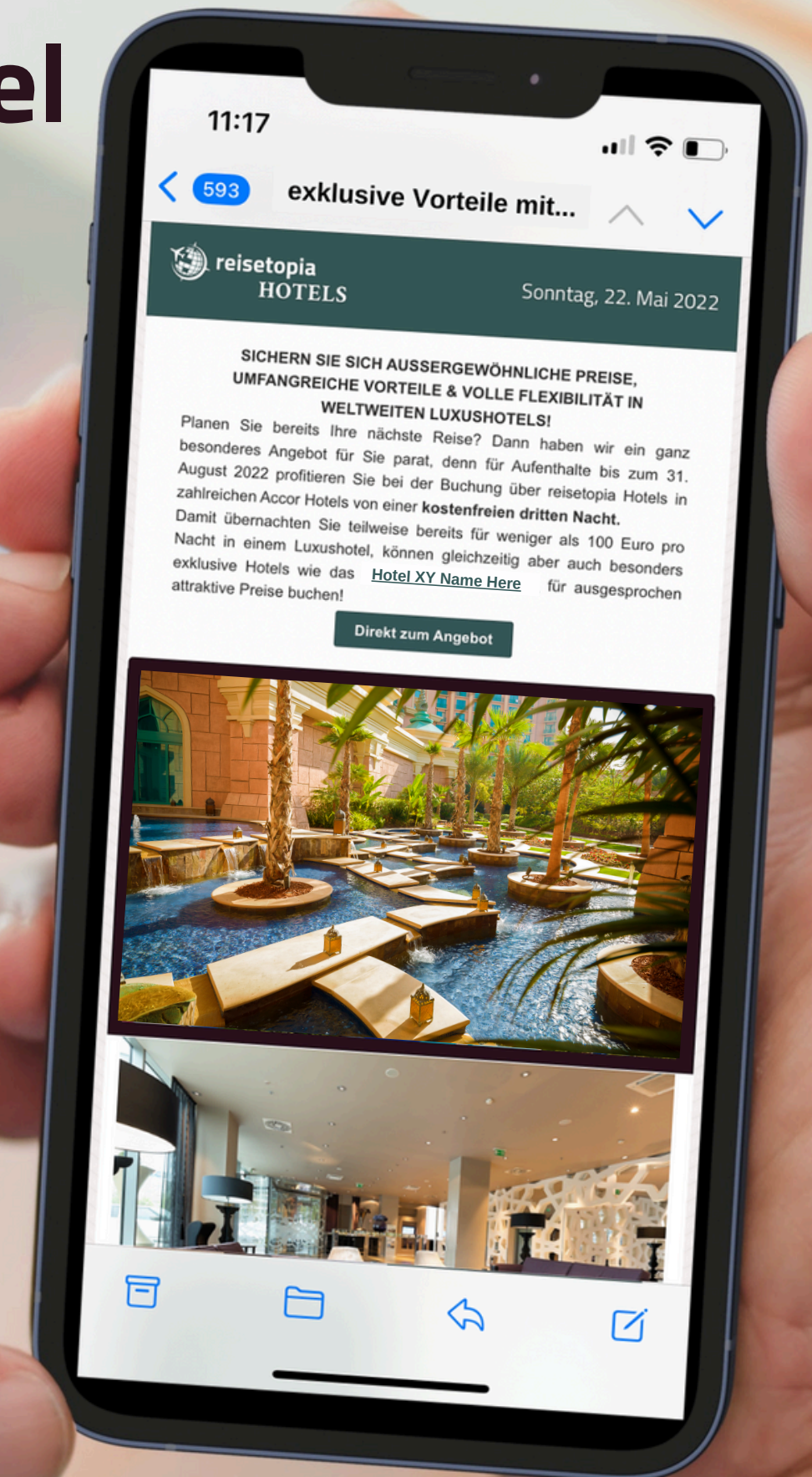
- ✦ Closed user group
- ✦ Exceptionally high open & click rates
- ✦ High quality journalistic standards
- ✦ Our most exclusive marketing tool

'I love getting inspired to plan my next vacation or to spontaneously hop on a weekend trip by reisetopia's content!'

— G. SCHMIDT VIA TRUSTPILOT

20,000+

NEWSLETTER RECIPIENTS



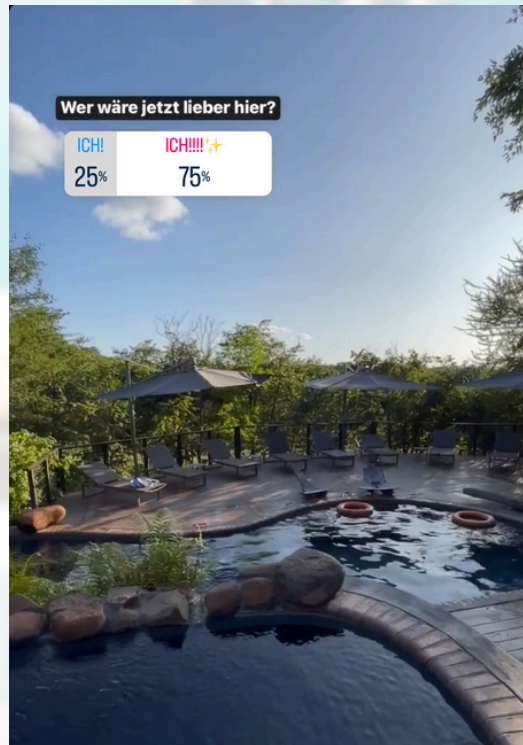
Branded Trips & Content

Interested in hosting a branded trip? Let us know!

ENGAGING CONTENT ON SOCIAL MEDIA IS COMPLEMENTED BY THE PUBLICATION OF BRANDED CONTENT SUCH AS TRIP REPORTS

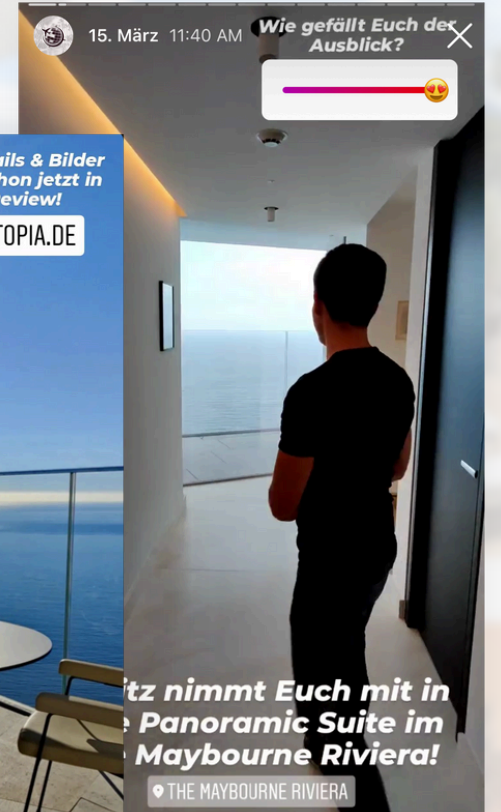
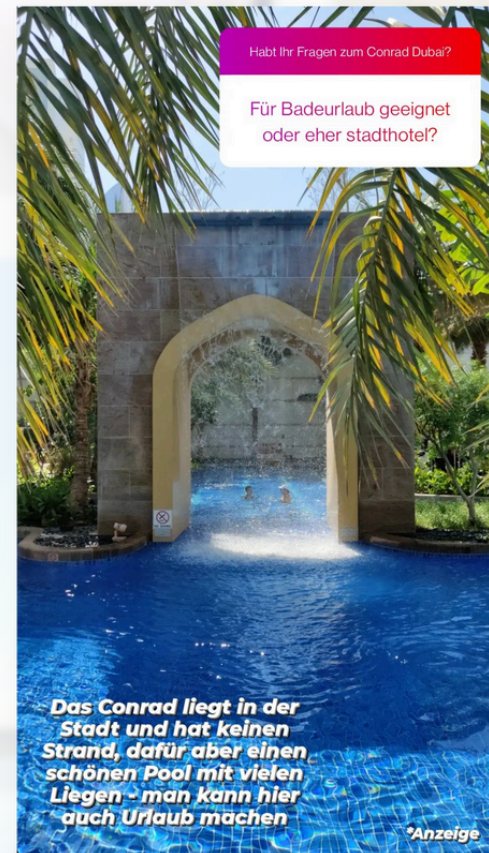
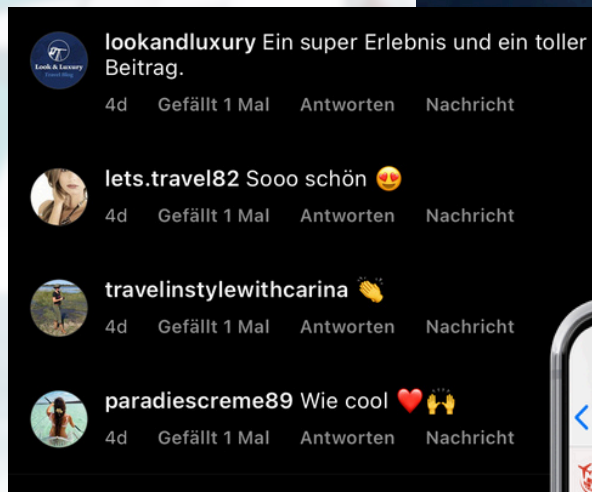
HIGHLIGHTING INDIVIDUAL USP'S WITH A CALL TO ACTION AND A LINK TO BOOKING

DETAILED SHOWCASING OF THE PROPERTIES OUTLETS



Unsere Unterkunft habe ich am ersten Tag bereits kurz gezeigt, doch diesen wunderschönen Pool hatte ich bisher vorenthalten.

VICTORIA FALLS SAFARI CLUB



Pairing Suggestions

PAIRING MENU

01 — Placements

Top-Ranking in hotel search
& prominent hotel
placement in our content

02 — Premium Placements

Placed on reisetopia's main
front page & reisetopia
Hotels' front page

03 (A) — Social Media

Post in our Facebook
group & One Signal Push
Notification

03 (B) — Social Media

Post in our luxury hotel
Facebook community &
Instagram Product Day

04 — Banner

Banner in our daily
Newsletter & our After Stay
E-mail sent to clients

05 — Dedicated Newsletter

Exclusive Newsletter
dedicated to your property

Mix and match our marketing packages! Here are some pairing suggestions that have brought the best ROI for our partners in our experience.

◆◆ Premium Placements + Social Media

Placement on both of our front pages &
presence on our social media channels!

◆◆ Premium Placements + Banner

Placements on both of our front pages & Ads
reaching up to 20.000 subscribers!



Dedicated Newsletter + Premium Placements

A newsletter dedicated to your hotel and full
coverage on our front pages!



Dedicated Newsletter + Social Media

Placements targeting our highly engaged
audiences & a standalone newsletter entirely
dedicated to your property!

Let's get in touch

Don't hesitate to contact us at any time. By strengthening our partnership, your hotel will be recognized by thousands of luxury travelers every day, thus gaining exposure for your hotel and generating more bookings.

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